

# Digital Business Models Roadmap

## CONTENT & SERVICES MODELS

- Low Complexity
- Medium Complexity
- High Complexity

	WHOLE E-BOOK	SLICED E-BOOK	BUNDLES E-BOOKS	LICENSES	OPEN CONTENT	SERVICES	SELF PUBLISHING	BIG DATA
<b>UNIT SALE</b>								
<b>LENDING</b> - Per users - Per page - Perpetual - Dynamic licenses	 	 	 	 	 		 	
<b>SUBSCRIPTION</b> - Percentage pages - Pool sharing - Percentage of price - Reading slots - Scale scheme - Mixed	 	 	 	 	 			
<b>CROWDFUNDING</b>								
<b>GAMIFICATION</b>								
<b>DIRECT SALES</b>								
<b>RESALE CONTENT</b>								