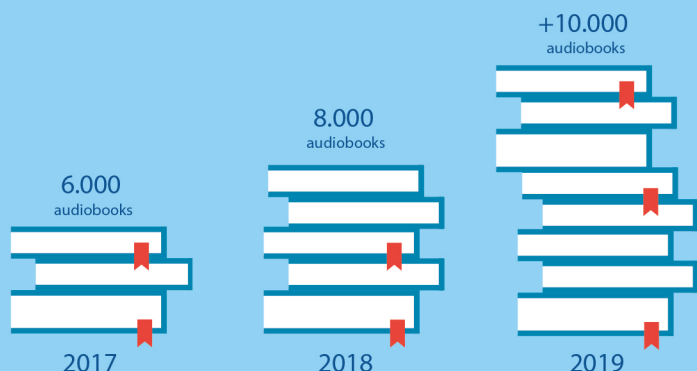




SPANISH AUDIOBOOK MARKET EVOLUTION 2017-2019



NUMBER OF TITLES AVAILABLE



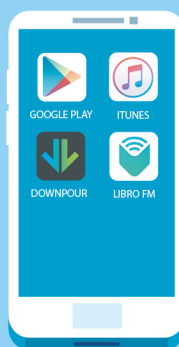
SALES GROWTH



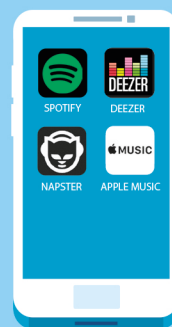
SALES CHANNELS RANKING



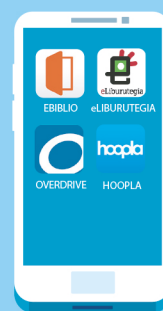
SUBSCRIPTION
APPS



UNIT SALES
CHANNEL



STREAMING
SERVICES

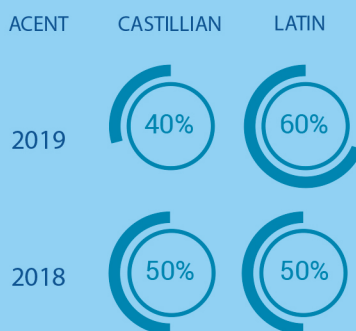


LIBRARY
CHANNEL

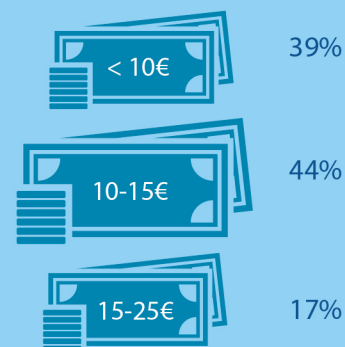
EXPECTED MARKET GROWTH IN 2019



PRODUCTION TRENDS 2019



UNIT SALES PRICE



CATEGORIES MOST LISTENED



CRIME /
SUSPENSE



SELF HELP /
BUSINESS



ROMANTIC /
EROTICA



CHILDREN /
JUVENILE



HISTORY /
BIOGRAPHIES



NO FICTION /
ESSAYS



SCIENCE
FICTION

SURVEY METHODOLOGY

Research conducted: in January-February 2019

Via: survey sent, by invitation only, to Spanish and Latin American publishers who currently produce and distribute Spanish audiobooks.

The respondents represent 95% of the current Spanish and Latin American publishers that currently produce and distribute Spanish audiobooks