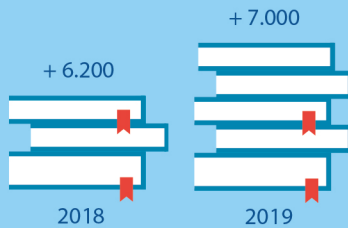


NUMBER OF SPANISH AUDIOBOOKS TITLES AVAILABLE IN THE USA MARKET



NUMBER OF SPANISH AUDIOBOOKS TITLES AVAILABLE IN SPAIN + LATIN AMERICA



PRODUCTION ACCENT IN THE USA



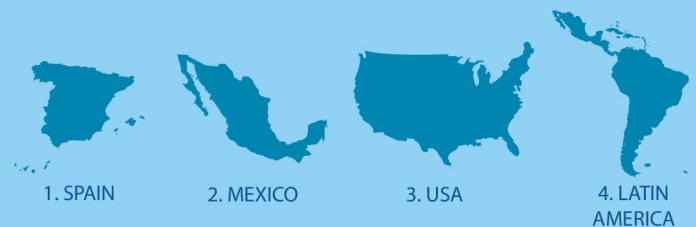
PRODUCTION ACCENT IN SPAIN + LATIN AMERICA



RANKING OF COUNTRIES IN WHICH SPANISH AUDIOBOOKS ARE SOLD BY USA PUBLISHERS



RANKING OF COUNTRIES IN WHICH SPANISH AUDIOBOOKS ARE SOLD BY SPANISH + LATIN AMERICA PUBLISHERS



RANKING OF MAIN SALES CHANNELS BY USA PUBLISHERS



RANKING OF MAIN SALES CHANNELS BY SPAIN + LATIN AMERICAN PUBLISHERS



ESTIMATED VALUE OF THE GLOBAL SPANISH AUDIOBOOK MARKET

+ 4 MILLION
Euros



2017

+ 5 MILLION
Euros



2018

+ 8 MILLION
Euros



2019

Research Methodology of Audiobook Market in the USA

The research was conducted from April to July 2019.

The USA publishers contributed their data through a 12 question form via Survey Monkey in May & June 2019 and it was aggregated in July 2019

The results of the study were published in September 2019

Research Methodology of Audiobook Market in Spain and Latin America

The research was conducted in January 2019.

The Spanish and Latin American publishers contributed their data through a 12 question form via Survey Monkey and was aggregated by Dosdoce in February 2019.

The results of the study were published in March 2019.